

SCIENCES, TECHNOLOGIES, SANTÉ

# LP - Outdoor softgoods design & development - En anglais

Licence professionnelle Métiers de la mode



Niveau de diplôme  
BAC +3



ECTS  
60 crédits



Durée  
1 année, 2 semestres



Langues d'enseignement  
Anglais

## Présentation

The Outdoor Softgoods Design & Development Bachelor's Degree is a one-year international programme designed for both French and international students who have completed two years of higher education and wish to specialise as product developers in the sports industry.

During the Autumn semester (S5), students will study at IUT Anancy, gaining in-depth knowledge and hands-on experience. In the Spring semester (S6), they will complete a 4-to-6-month internship within a company, applying their skills in a realworld professional environment.

Allcourses are taught entirely in English, and classes bring together both French and international students, fostering a rich intercultural experience and a global perspective on the industry.

## Objectifs

This programme aims to equip future technicians with the essential skills in developing and managing clothing, bags, and textile accessories, ensuring their success in the highly competitive outdoor sports industry.

The sports industry is constantly evolving and in need of young professionals-future product managers capable of developing innovative strategies to meet customer needs.

Their role is essential in optimising both products and their communication for better market performance.

Students in this Bachelor's programme will learn how to create effective roadmaps, analyse and anticipate market trends, and facilitate seamless collaboration between key stakeholders, including engineers, marketers, designers, and executives.

## Organisation

**Date de début de la formation :** September

**Date de fin de la formation :** September

## Modalités des projets tutorés

Each student participates in a group project involving work on a specific issue provided by outdoor sports industry stakeholders

## Admission

### A qui s'adresse la formation ?

\* Minimum 2 years of higher education studies (120 ECTS)

- \* Creative, enterprising and interested in good interpersonal skills
- \* Individuals with official recognition of previous professional acquired skills may also apply

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## Candidater et s'inscrire

Candidatures en ligne sur : <https://ecandidat-usmb.grenet.fr/ecandidat/#!accueilView>

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## Et après

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## Métiers visés et insertion professionnelle

In terms of job prospects in the outdoor sports & leisure industry (apparel, footwear, accessories) : Product Developer, Project Manager or Designer for the outdoor Sports & Leisure Industry

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## Infos pratiques

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## Contacts

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### Responsable pédagogique

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### Scolarité administrative

Scolarité IUT d'Annecy

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### Secrétariat pédagogique

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## Etablissements partenaires

OSV Academy

<https://www.osv-academy.org/>

Outdoor Sports Valley

<https://www.outdoorsportsvalley.org/>

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## Campus

 Annecy / campus d'Annecy-le-Vieux

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## En savoir plus

IUT d'Annecy

<https://www.univ-smb.fr/iut-annecy/formation/metiers-industrie-sport/>

# Programme

## Organisation

6 months to be operational (september-february) and integrate a company over an internship period of 4 to 6 months (march-august)

### LP - Outdoor softgoods design & development

#### Semestre 5

	Nature	CM	TD	TP	Crédits
UE501 Understand needs and context	UE				6
Sport industry culture conf., visit, fairs	EC		36h		2
Sustainable development in the sports industry	EC		28h		2
Biomechanics & sports physiology : comfort & perf.	EC		12h		2
UE502 Fabrics, design	UE				14
Textile technical fundamentals	EC		57h		4
Fabrics performance - Laboratory	EC		81h		4
Design culture	EC		12h		1
Product design	EC		45h		4
Pattern making and sewing	EC		12h		1
UE503 Management and marketing related to manufacturing processes	UE				10
Project management, methodology and tools	EC		9h		2
Product management	EC		12h		2
Product and service design	EC		15h		2
Economic basics for technical textiles	EC		14h		2
Product marketing in the sporting goods industry	EC		12h		2
Professionnal communication	MODULE		8h		
Languages optional LV2	CHOIX				
Français FLE (Bonus)	MODULE		15h		
Allemand (bonus)	MODULE		15h		
Espagnol (bonus)	MODULE		15h		
Italien (bonus)	MODULE		15h		

#### Semestre 6

	Nature	CM	TD	TP	Crédits
UE601 Group project	UE				8
Group project - OSV Academy	EC		120h		8
Innovation in sports	MODULE		6h		

UE602 Products, development - economics - innovation	UE		10
Design vision through footwear	EC	12h	1
Textile manufacturing	EC	20h	2
Accessories (backpack, tents, gloves...)	EC	29h	1
Product development	EC	30h	2
Industrial fundamentals in sport industry	EC	15h	2
Footwear	EC	20h	2
Product development workshop	MODULE	10h	
UE603 Professional experience	UE		12
Internship	EC		12