

DU International industrial and business management



Niveau de
diplôme
BAC +3



Durée
1 semestre



Langues
d'enseignement
Anglais

Présentation

The International and Business Management (IIBM) semester is aimed at students in the final year of their Bachelor degree and is only available in the autumn semester (semester 5 : end of August to the end of December). All of the subjects are entirely taught in English.

In today's competitive job market, graduates are required not only to be skilled within their specific field, but also to have a variety of other skills and knowledge which will enable them to work with others in a professional environment

Objectifs

This semester addresses these issues by looking in depth at topics such as "Team management" and "interpersonal skills" through the lens of multiple forms of intelligence. Key functions within a company, such as "Corporate social responsibility", "Quality management" and "Supply chain" are also studied.

The link with local companies is also important, so students participate in company visits, observe management processes first-hand and do group projects on contemporary topics. In addition to developing rounded professionals, a special emphasis is placed on innovation and how to manage it.

Infos pratiques

Contacts

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Campus

🏠 Annecy / campus d'Annecy-le-Vieux

Programme

DU - International industrial and business management

Semestre 5

	Nature	CM	TD	TP	Crédits
UE 1 Company organization	UE				8
Master data management, data government essential & AI	EC		20h		3
Supply chain management, ERP & visit	EC		24h		3
Managing quality : tools & systems	EC		16h		2
UE 2 Creativity & innovation in companies	UE				10
Strategic innovation management	EC		20h		2
Environmental management & social responsibility (CSR)	EC		16h		2
Managing and monitoring projects	EC		20h		2
Innovation week	EC		44h		4
UE 3 International business communication	UE				12
Team building - communication tools	EC		24h		3
Team management & interculturality	EC		20h		2
Three forms of intelligence for today's professionals	EC		16h		3
French as a foreign language	EC		40h		4