

SCIENCES, TECHNOLOGIES, SANTÉ

DU International operations and business management

 Niveau de diplôme
BAC +3

 ECTS
60 crédits

 Durée
1 année, 2 semestres

 Langues d'enseignement
Anglais

Présentation

Objectifs

Goals

For French students who'd like to have better skills and knowledge in what Soft and Hard services of a Company have to deal with.

Dimension internationale

International dimension

The IOBM university diploma offers an alternative to the existing DUETI. Allowing students to enjoy studies abroad more smoothly. Students will have a semester (Fall) in France to get ready to live and study abroad.

If their application is accepted by the IAE, the future IOBM students will benefit from a double registration and get an Economics and Management Bachelor degree with a specialization in "Finance" or "Marketing and Communication".

Les atouts de la formation

Assets of this DU

The students will follow their Fall semester (S5) in France with international students, dealing smoothly with English language and intercultural aspects. This will enable them to do their Spring semester (S6) abroad in a partner university of their choice.

Organisation

Effectifs attendus

20 students : the group will be composed of both international and French students.

Aménagements d'études

Each block of modules (UE) will have 120 hours of face-to-face teaching.

UE1 = Cross skills (Compétences Transversales) – 14 ECTS

UE2 = Technical skills (Compétences Techniques) – 16 ECTS

Date de début de la formation : The IOBM DU starts at the beginning of September

Date de fin de la formation : The IOBM DU ends around December 22nd

Admission

A qui s'adresse la formation ?

Students

Students with a DUT (TC – GEA – QLIO....) or students with a Bachelor willing to get an extra year to enlarge their skills and have an experience abroad.

Attendus de la formation

What to expect ?

The students will have a wide overview of what happens in a company from an industrial point of view to a marketing/business one.

They will have the opportunity to work with international students and share intercultural points of views and knowledge.

They will also have opportunities to visit local companies and have conferences given by professionals.

Et après

Poursuite d'études

What next ?

They can carry on to do a Masters if they have their Bachelor degree (Marketing, Business, Sales, Finance....) or enter the world of work

Métiers visés et insertion professionnelle

Positions ?

- * Management
- * Marketing department
- * Sales...

Infos pratiques

Contacts

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Campus

📍 Annecy / campus d'Annecy-le-Vieux

Programme

DU - International operations and business management

Semestre 5

	Nature	CM	TD	TP	Crédits
UE 1 - Organisation en entreprise	UE				10
Financial risk management	EC		16h		2
Economy	EC		16h		2
Supply chain management & ERP	EC		20h		3
Management and improvement using quality	EC		20h		3
UE 2 - Créativité et innovation en entreprise	UE				12
Strategic innovation management	EC		24h		3
Introduction to product design	EC		20h		3
Managing and monitoring projects	EC		20h		2
Business game : blended international project	EC		44h		4
UE 3 - Communication internationale en entreprise	UE				8
Team building - communication tools	EC		20h		2
Team management & interculturality	EC		16h		2
Foreign language	EC				4

Semestre 6 - international