

# Master data management, data government essential & AI



## En bref

- > **Langues d'enseignement:** Anglais
- > **Forme d'enseignement :** Travaux dirigés
- > **Ouvert aux étudiants en échange:** Oui

## Présentation

### Objectifs

This module aims to enable the student to :

- identify and describe the challenges European companies are facing in a globalized economy.
- understand the key concepts and methodologies for risk management
- be able to define a risk matrix for an industrial project or a company

### Heures d'enseignement

TD	Travaux Dirigés	20h
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### Plan du cours

- Introduction, key concepts and main methodologies for risk assessment (4hours)
- By selecting 4 use cases (industrial projects or companies), students by group will perform the full risk management process guided through specific lessons:
  - Defining risk universe (2 hours) – Presentation of Group A
  - Defining the assessment methodology (2 hours)- Presentation of Group B
  - Performing the assessment (2 hours) - Presentation of Group C
  - Visualization and risk matrix presentation (2 hours) - Presentation of Group D

- Final use case risk matrix presentation by Group (6 hours)

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## Compétences visées

On completion of the module, the student is expected to be able to:

**L01** : Better assess the risks and opportunities of European companies in the globalized market

**L02** : Understand how new challenges are shaping current and future industrial policies

**L03** : Understand how and why companies are adapting their strategies to preserve and create market power

## Infos pratiques

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### Lieux

› Anancy-le-Vieux (74)

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### Campus

› Anancy / campus d'Anancy-le-Vieux