

DU International industrial and business management



Niveau de
diplôme
BAC +3



Durée
1 semestre



Langues
d'enseignement
Anglais

Présentation

The International and Business Management (IIBM) semester is aimed at students in the final year of their Bachelor degree and is only available in the autumn semester (semester 5 : end of August to the end of December). All of the subjects are entirely taught in English.

In today's competitive job market, graduates are required not only to be skilled within their specific field, but also to have a variety of other skills and knowledge which will enable them to work with others in a professional environment

Objectifs

This semester addresses these issues by looking in depth at topics such as "Team management" and "interpersonal skills" through the lens of multiple forms of intelligence. Key functions within a company, such as "Corporate social responsibility", "Quality management" and "Supply chain" are also studied.

The link with local companies is also important, so students participate in company visits, observe management processes first-hand and do group projects on contemporary topics. In addition to developing rounded professionals, a special emphasis is placed on innovation and how to manage it.

Infos pratiques

Contacts

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Campus

🏠 Annecy / campus d'Annecy-le-Vieux

Programme

DU - International industrial and business management

Semestre 5

	Nature	CM	TD	TP	Crédits
UE 1 Company organization	UE				8 crédits
Master data management, data government essential & AI	EC		20h		3 crédits
Supply chain management, ERP & visit	EC		24h		3 crédits
Managing quality : tools & systems	EC		16h		2 crédits
UE 2 Creativity & innovation in companies	UE				10 crédits
Strategic innovation management	EC		20h		2 crédits
Environmental management & social responsibility (CSR)	EC		16h		2 crédits
Managing and monitoring projects	EC		20h		2 crédits
Innovation week	EC		44h		4 crédits
UE 3 International business communication	UE				12 crédits
Team building - communication tools	EC		24h		3 crédits
Team management & interculturality	EC		20h		2 crédits
Three forms of intelligence for today's professionals	EC		16h		3 crédits
French as a foreign language	EC		40h		4 crédits